



# Mediakit Indigoblau-Reiseblog

## My Topics

Main Subjects of my blog are travelreports. There are many travelblogs, but this one concentrates on sustainable travel. You do not have to go far away, to find the exotic things and so I prefer to travel without using a plane. I like to tell stories about people who support a sustainable lifestyle. Mystic and spirituality are big part of my blog as they are in my life.

## My readers

- Are interested in green topics
- love nature
- are active and like to give comments
- Like outdoor things, spirituality and sustainable lifestyle
- are creative

## What I offer

- Journalistic experience since more than 25 years
- Profound research
- Blogposts with storytelling
- own picturestyle
- Stories and pictures that stay in mind
- One of the very few German travelblogs specialised in mystic topics and with a long spiritual experience behind it
- All followers are real ones

## What I am looking for

- Support for individual research
- mediatrips
- Cooperations with destinations, tourist information, helping me to find the stories I can tell

## Facts

- Online since January 2017
- about 300 posts and 2400 comments
- about 35.000+ page impressions monthly (February 2019, via Piwik) and about 23.000+ visitors, increasing trend. (October 2017: 5.000 page impressions)

## Previous cooperations (selection)

Österreich Tourismus, Ungarisches Fremdenverkehrsamt, Norderney, Atout France, TUI, Thomas Cook, Entdecke Irland, Spanisches Fremdenverkehrsamt und Fremdenverkehrsamt Langeland...

## About me

Since 2006 I am working as a travelwriter and writing for big German magazines as Hamburger Abendblatt, Spiegel online, NZZ, terra and many others. For publishing houses like ADAC, DUMONT oder Merian I am producing books. Member of VDRJ.



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